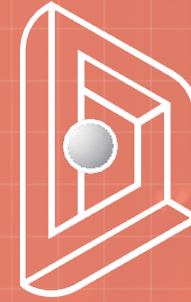




OUTSTANDING FEATURE DEVELOPMENT



Blusafe

Smart Multi-point Lock Retrofitting Solutions

Table of content



Company introduction

03

Security & Compliance

13

Market Overview

04

Customized Integration (ODM)

14

Our Products

05

Our customers

15

Blusafe Products Video Demo

09

Partnership Opportunities

16

Use Cases

10

Support & Maintenance

17

Strengths of Blusafe Products Over Other Brands

11

Contact Information

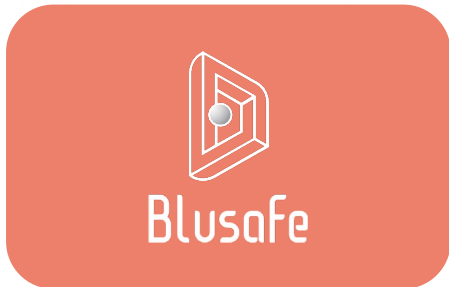
18

Company introduction



OFD Company Limited is an innovation-based firm founded in 2009 by a team of accomplished technology experts and experienced supply chain veterans from renowned semiconductor and IoT industries. Specializing in personalized product development services for overseas companies, we streamline the complex process, offering efficient strategies from concept to production, with a focus on China-based supply chain operations.

OFD serves as a shareholder in its association with Blusafe, actively overseeing the efficient global promotion and distribution of Blusafe's products.



Blusafe, established in 2020, leads global smart lock innovation with a focus on cutting-edge multi-point lock solutions. Bolstered by **30 years of hardware expertise**, its technology seamlessly integrates into existing door structures, outperforming competitors. It is distinguished as **one of the very few dedicated end-to-end integrated smart access solution providers**, controlling the entire process from research and design to manufacturing and testing. Rapidly gaining industry acclaim, Blusafe's patented products and advanced technology secure certifications across Europe and North America. The product range features user-friendly smart door locks, prioritizing hassle-free installation. Beyond superior hardware, the brand excels in agile innovation, demonstrated through swift product launches. Acknowledged by esteemed institutions such as Build Magazine, Tech Advisor, and Financial Times, Blusafe aspires to be the premier global provider of smart lock solutions. It emphasizes leadership in smart access technology, international presence, and an unwavering commitment to global security, setting a benchmark in the industry.

Market Overview

Current Market Size

The global smart lock market hit \$2.3 billion USD in 2022

Growth Projections

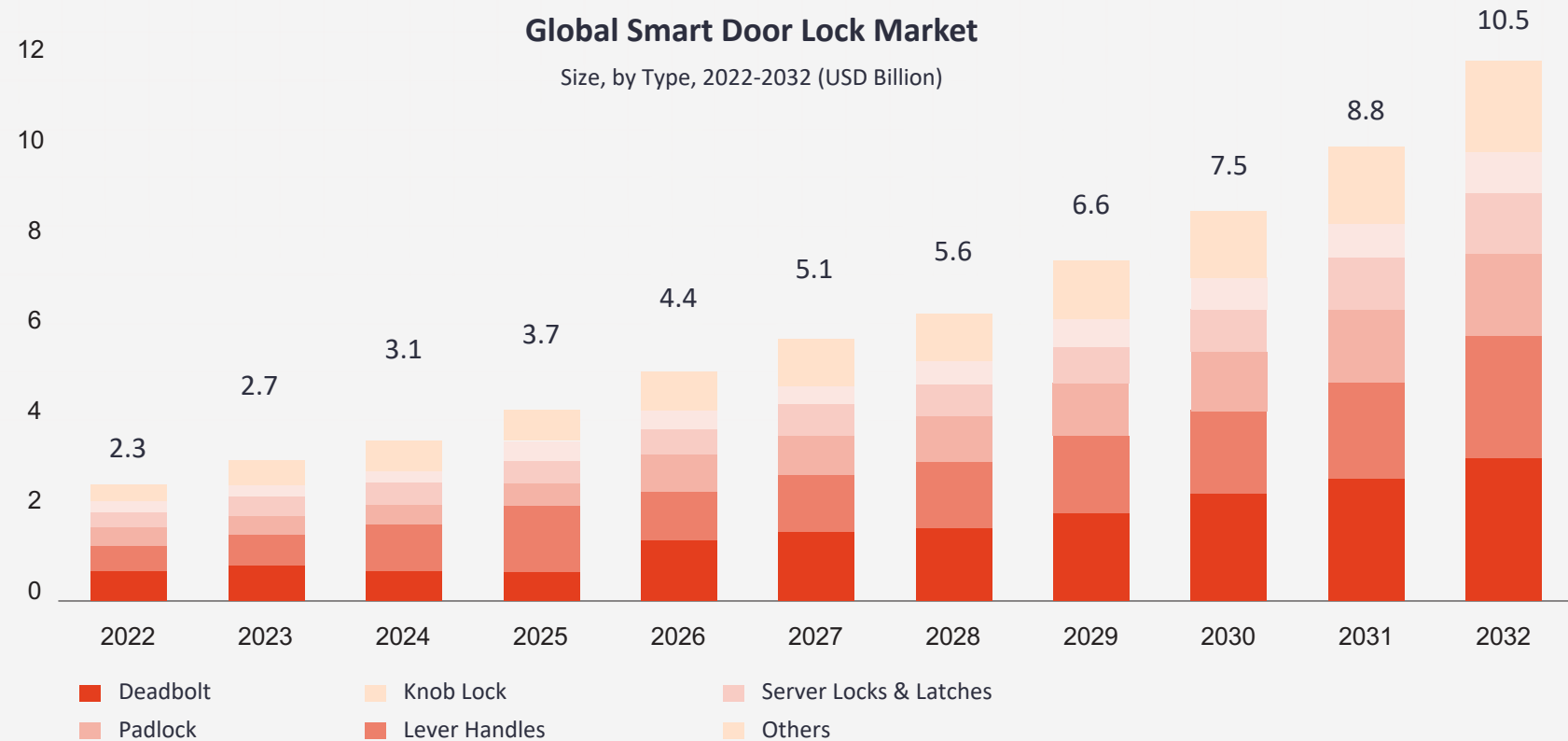
The smart lock industry is anticipated to reach \$10.5 billion USD by 2032, with an estimated 16.8% Compound Annual Growth Rate from 2022.

Regional Market Insights

Smart lock adoption rates in North America and Europe are currently at 4.6% and 2.4% respectively, much lower than Japan's 39% and the 14% seen in South Korea and major Chinese cities. This gap suggests significant growth potential in the West.

Global Smart Door Lock Market

Size, by Type, 2022-2032 (USD Billion)



The Market Will Grow at
The CAGR of: **16.8%**

The Forecasted Market Size
For 2032 in USD: **\$10.5B**



Our Products

01

External door Smart locks

Origin Smart – For Multipoint Locks



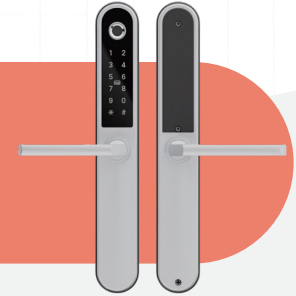
- Keyless door lock with fingerprint, key-card, and app for remote access.
- Designed for 92PZ lift lever multipoint locks.
- Easy installation, water-resistant, voice commands, long battery life.
- App serves homeowners, landlords, and businesses.
- Awarded UK's 2022 top innovative Smart Lock by BUILD.
- Compatible markets: UK, EU, USA, Canada, Australia, New Zealand, Middle East

Infinity - For Multipoint Locks



- Sleek design with remote connectivity via Blusafe app and Bluetooth.
- Fits doors from 44mm to 75mm, with IP65 dust/water resistance and 210-day battery life.
- Stores up to 100 passcodes and available in black, silver, or satin chrome.
- Offers remote control and easy retrofitting.
- Versatile security, ideal for landlords and Airbnb hosts.
- Compatible markets: UK, EU, USA, Canada, Australia, New Zealand, Middle East

Apollo - For Multipoint Locks



- Compatible with a wide range of handle positions. Available in Silver and Black.
- Up to 6 months of battery life.
- Biometric recognition for 100 fingerprints, 250 passcodes, 1000 RFID cards
- IP65-rated: dust/water-resistant for extreme weather
- Smartphone app for remote lock control, battery monitoring
- Compatible markets: UK, EU, USA, Canada, Australia, New Zealand, Middle East

*Full details and specs of the products are in the catalog

Our Products



01

External door Smart locks

Yunity - For Slam-Shut or Key Winding Multipoint Locks



- Durable 200-day battery life
- Compatible with various door styles; easy setup
- Biometric recognition for 100 fingerprints, 100 passcodes
- Customizable access and scheduling via app
- IP65-rated: dust/water-resistant for extreme weather
- Smartphone app for remote lock control, battery monitoring
- Compatible markets: UK, EU, USA, Canada, Australia, New Zealand, Middle East

Cloud - For Deadbolts



- Offers fingerprint, keypad, backup key, and mobile app access for doors.
- Compatible with standard deadbolt locks; ideal for homeowners, landlords, and businesses.
- Mobile app allows remote access, activity logs, and custom notifications for added security.
- Compatible markets: UK, EU, USA, Canada, Australia, New Zealand, Middle East

Contour – For External Latches



- Five unlocking methods: fingerprint, keypad, key-card, manual key, mobile app
- Built-in Wi-Fi for remote access and e-Key sharing
- Easy installation on standard latch locks.
- **Contour V - High-resolution camera version for enhanced security.**
- **Meets fire safety standards and accessibility needs.**
- Compatible markets: UK, EU, USA, Canada, Australia, New Zealand, Middle East

*Full details and specs of the products are in the catalog

Our Products



02

Internal Door Lock

Breeze - For Internal Latches



- Elegant, secure solution for internal doors
- Fingerprint tech with backup keys for 50 registrations
- Sleek design in various styles/colors for diverse settings
- Simple installation, auto-locking for added security
- Operates on 4 x AAA batteries, approximately 6 months battery life
- Compatible worldwide

03

Modular Smart Lock

VISTA A1 - For Mortise/Cylinder Lock & Deadbolt



- Easily attaches to your doors.
- Powered by 4x AA batteries, offering up to 10 months of battery life.
- Supported by the Blusafe App via Bluetooth.
- “Optional” WIFI gateway for remote access and smart platform integration.
- “Optional” keypad for password entry.
- Available in gray and black finishes.
- Compatible worldwide.

04

Padlocks

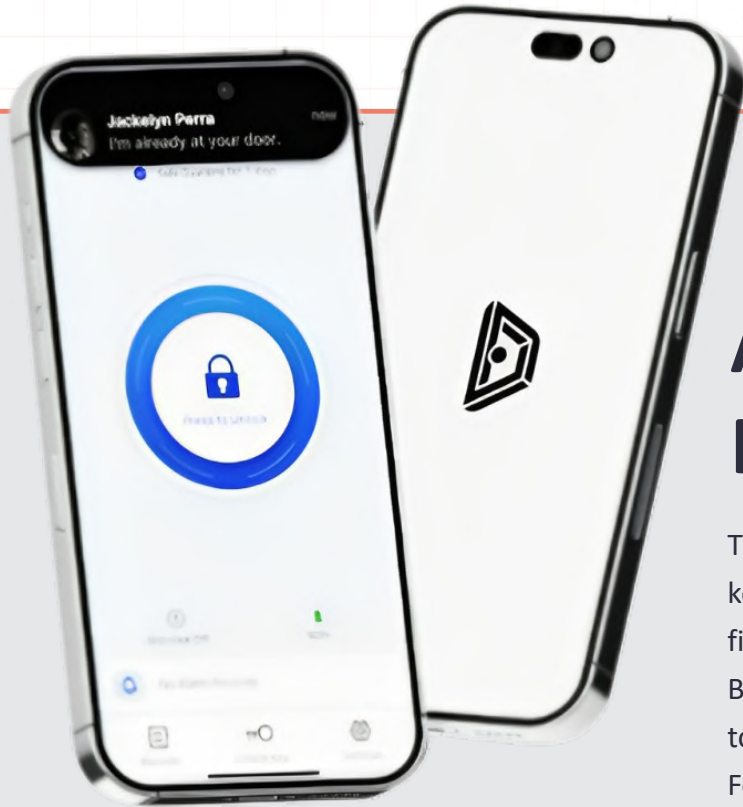
Mirage - Fingerprint Padlocks



- Uses fingerprint tech for access, one-touch operation.
- Available in short and long shackle for gyms, sheds or workplaces.
- Stores 20 fingerprints, IP66 water-resistant, 6+ months battery life, micro-USB charge.
- Balances security and convenience for diverse environments.
- Compatible worldwide

*Full details and specs of the products are in the catalog

Our Products



App Features

The Blusafe Smart App revolutionizes keyless access via phone control and fingerprint authentication. It pairs with Blusafe Smart Locks/Handles, connecting to a Wi-Fi hub for global remote access. Features include sharing e-Keys, usage monitoring, and centralized access management.

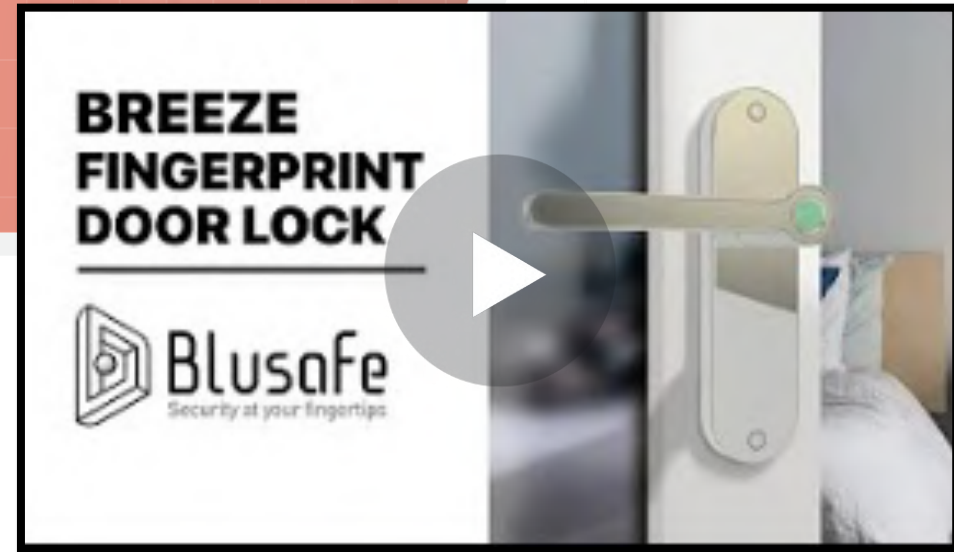
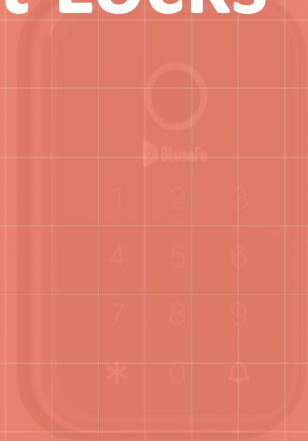


Key Features

- ✓ Global door control via Wi-Fi
- ✓ Easy management of fingerprints, key-cards, and codes
- ✓ Share temporary or permanent keys
- ✓ Detailed door usage tracking
- ✓ Customizable notifications
- ✓ Secure management of multiple locks/properties
- ✓ Battery status monitoring with alerts

Moreover, it can integrate with a range of IoT platforms, including **Tuya, TT Lock, TT Hotel, AWS, or any other platform you prefer.**

Blusafe's External & Internal Smart Locks Demo



Use Cases

External Door Smart Lock



- **Personal**
Homeowners, Rental properties
- **Commercial Spaces**
Offices, gyms, warehouses, retail stores.
- **Hospitality**
Hotels, resorts, vacation rentals (Airbnb).
- **Education**
Schools, universities, research facilities.
- **Healthcare**
Hospitals, clinics, laboratories.
- **Government**
Government offices, military facilities.

Internal Door smart Locks



- **Landlords of Shared/Student Accommodation**
Secure tenants bedroom doors
- **Homeowner Internal Doors**
Home offices, keep the kids out of the bedroom
- **Small Businesses**
Secure rooms and give selected employees access.

Smart Padlock



- **Luggage and Travel**
- **Gym Lockers**
- **Toolboxes and Equipment**
- **Gates and Fences**
- **Warehouses and Storage Units**
- **Bicycle lock**

Strengths of Blusafe Products



Rapid Innovation and Customization:

Renowned for its agile innovation, adeptly meeting market demands and swiftly launching products, while also offering an ODM option.

Exclusive Multi-Point Smart Locks:

One of only two global suppliers with patented technology for British and European multi-point smart locks.



Retrofitting

Ensure unmatched compatibility with over 90% of lift lever locking mechanisms, exceeding industry standards for multi-point locks.



End-to-End integrated:

From R&D to design and manufacturing to testing, the company ensures cutting-edge security solutions that are trusted by the customers



Wide Product Range:

Offers diverse smart lock options—external doors, internal doors, windows and padlocks—for various requirements.



Global Certification Advantage:

The first and only UK BSI-certified biometric smart lock. It exceeds other smart lock brands in fireproofing and boasts IP65 protection.



Proven Quality:

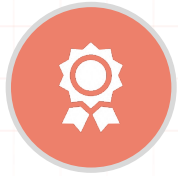
Endorsed by reputable entities like the Build Magazine, Tech Advisor and Financial Times validating quality and trustworthiness.



Strengths of Blusafe Products



Security & Compliance



Certifications

We demonstrate our commitment to quality through various certifications and comprehensive product testing reports. Additionally, we're happy to discuss obtaining certifications that meet your specific regional requirements.



Offline Operation

For people concerned about their smart door lock connected to internet, all our models can operate without it as well, allowing offline functionality.



Customized Integration (ODM)



Hardware architecture designed for flexibility



Software SDKs for custom development



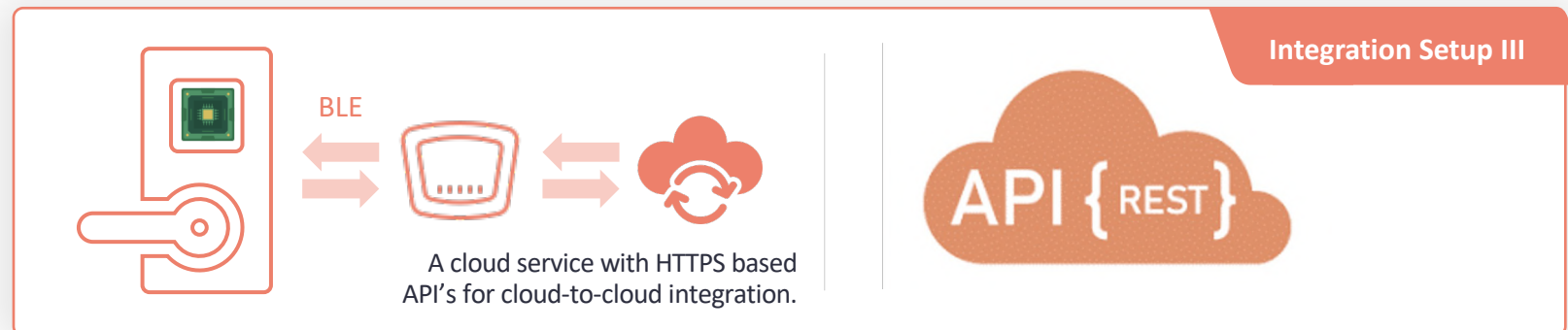
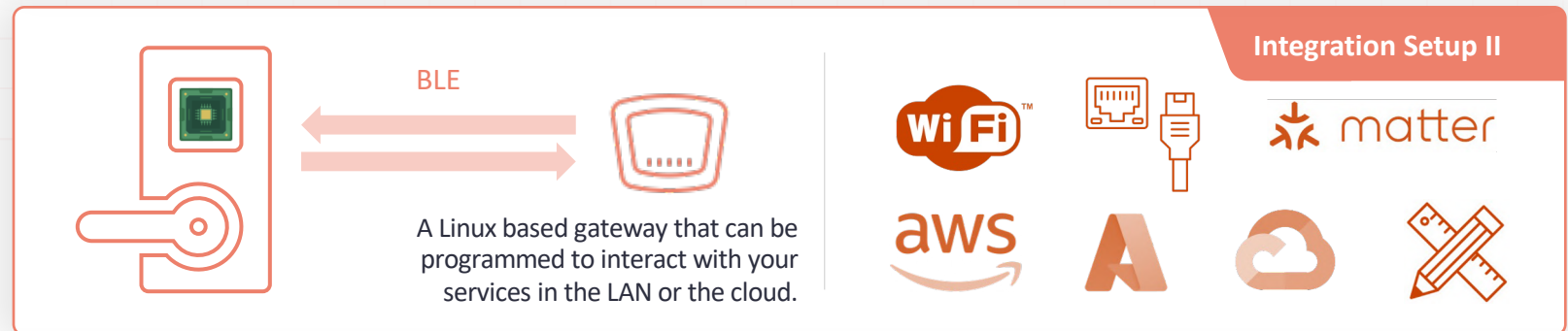
Development environment for your favorite language Golang/Python/C.



Custom software development services



Custom hardware design services



Our Customers



Some of our key clients



Partnership Opportunities



Distribution

- ✓ **Selective Distribution:** Blusafe collaborates with limited regional distributors or retailers for smart lock door products.
- ✓ **Multi-channel Distribution:** Blusafe uses direct sales via its website (US, UK, AU, NZ), alongside partnerships with various distributors, retailers, and online marketplaces to reach diverse markets.



Resellers

- ✓ **Retailers:** Sell directly to consumers through superstores or major online platforms.
- ✓ **Distributors/Wholesalers:** Purchase in bulk from manufacturers, reselling to retailers or other businesses.
- ✓ **Channel Partners/Integrators:** Integrate smart lock door products into broader systems or solutions.
- ✓ **Value-Added Resellers (VARs):** Add value through customization, bundling, or additional services before selling.



Customization

- ✓ B2B clients can brand Blusafe products with their company name and logo.
- ✓ Feature customization for specific business needs is available on request.
- ✓ Size or design adjustments in locks are possible based on preferences or requirements.

Support & Maintenance



Customer Support

Blusafe provides customer assistance via WhatsApp, live chat, Blusafe Smart app, websites, and support emails in the USA, UK, and most of Europe.



Warranty

Blusafe offers a standard 1-year warranty for electrical components and 2 years for mechanical parts. Extended warranty options are available for certain products through specific channels.



Software Updates

Blusafe regularly updates its software for improved user experiences. Over-the-Air (OTA) services are available in certain cases.

Contact Information



www.ofdhq.com



marketing@ofdhq.com



Office 617, Haixiang Plaza, #1052
Nanhai Avenue, Shenzhen, China,
518067



> [OFD Company Limited](#)



> [Blusafe Solutions UK](#)



> [blusafeuk](#)



> [Blusafe Solutions](#)